



**INTERNATIONAL
COFFEE
ORGANIZATION**

ICC 122-6

E

**Emerging coffee markets: South
and East Asia**

Background

Action

EMERGING COFFEE MARKETS: SOUTH AND EAST ASIA

I. INTRODUCTION

Figure 1: World coffee consumption 1992/93 - 2016/17

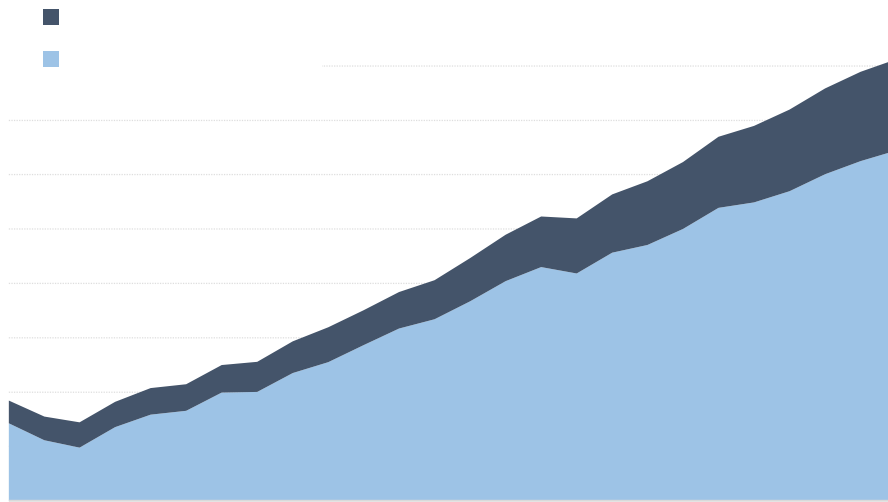


Figure 2: Domestic consumption of coffee 1992/93 - 2016/17

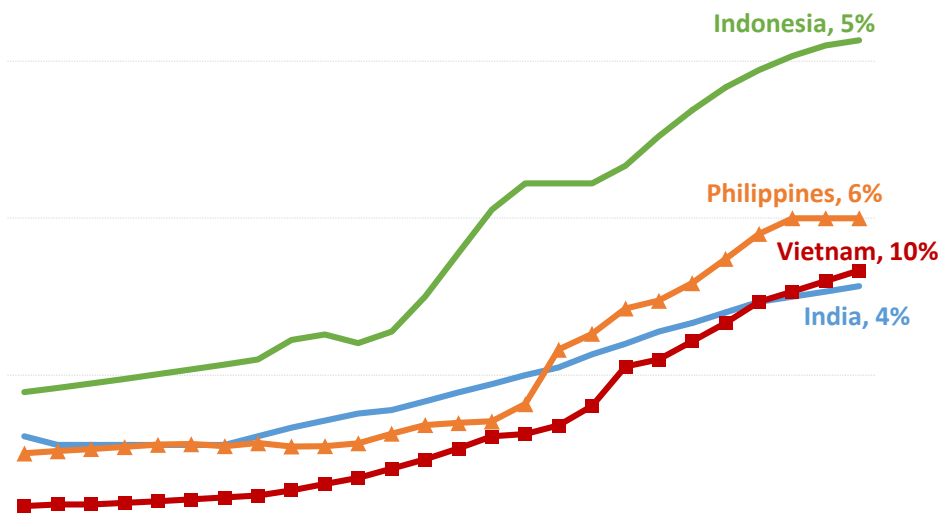


Figure 3: Coffee consumption 1992/93 - 2016/17

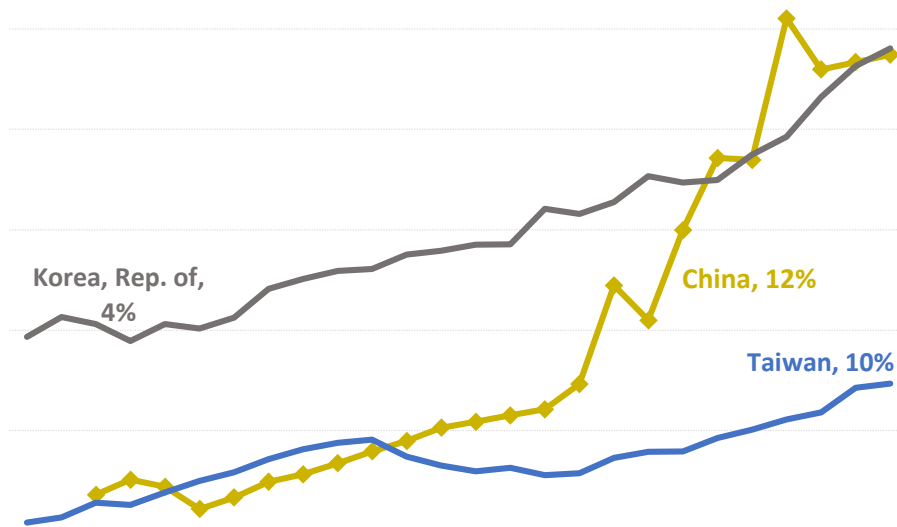
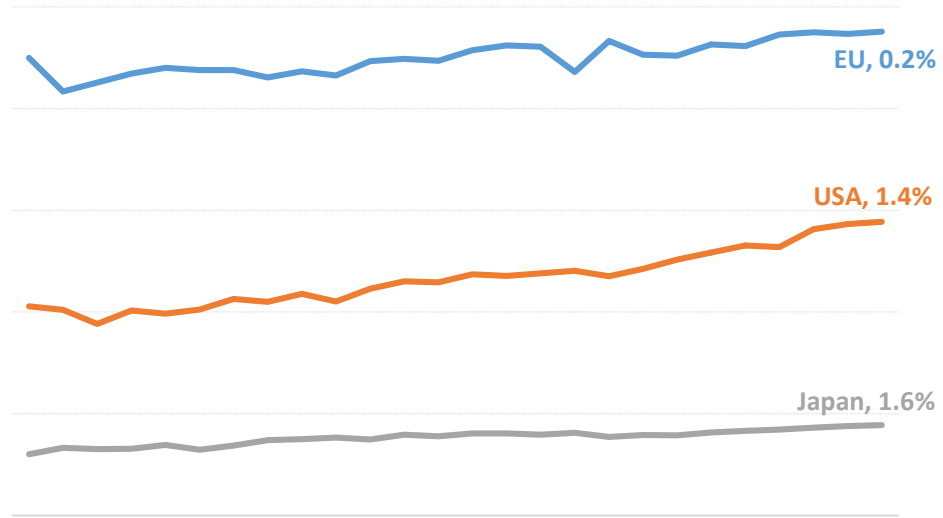


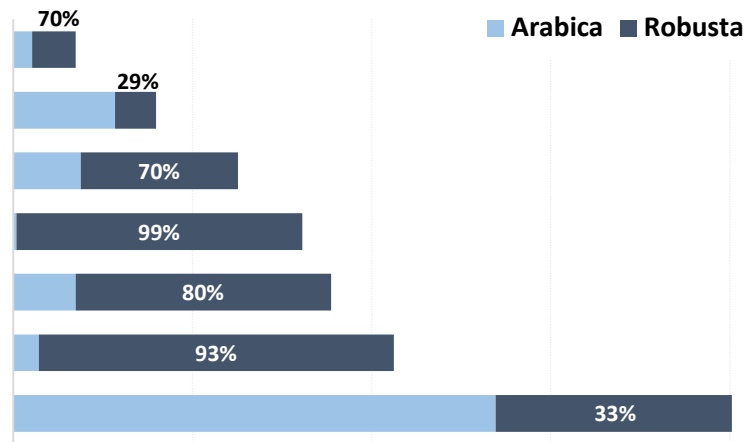
Figure 4: Coffee consumption in traditional markets 1992/93 - 2016/17



II. IMPORTS

A. Imports by type of coffee

Figure 5: Coffee imports by type, average volume 2012-2016



B. Imports by form of coffee

Figure 6: Coffee imports by form of coffee, average volume 2012-2016

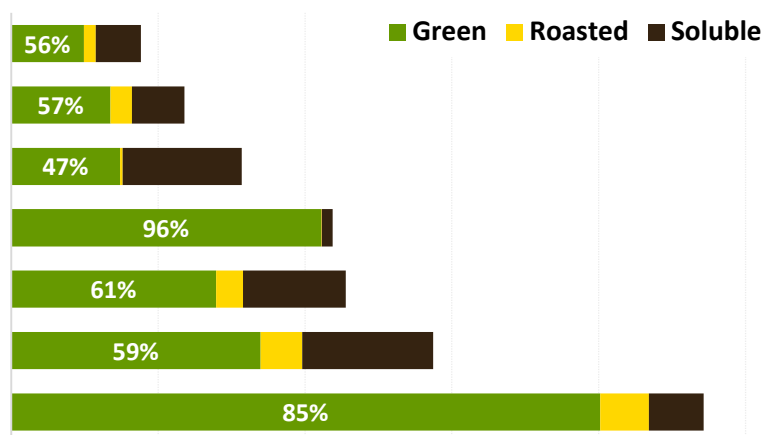


Figure 7. Coffee imports by form of coffee and origin, average volume 2012-2016

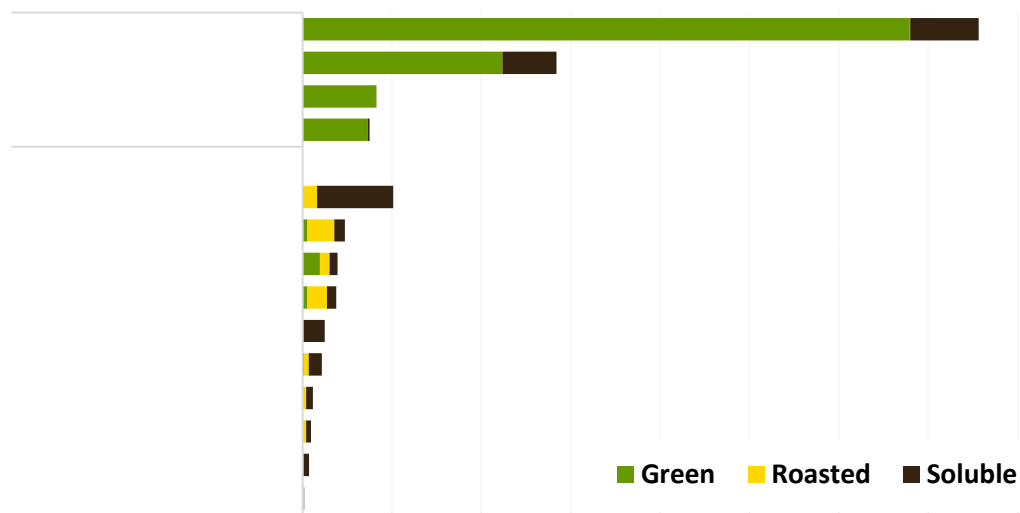


Figure 8: Fresh coffee consumption 2003-2017

Figure 10: Fresh coffee consumption by sub-segments 2017, % share

B. Soluble Coffee

Figure 11: Soluble coffee consumption 2003-2017

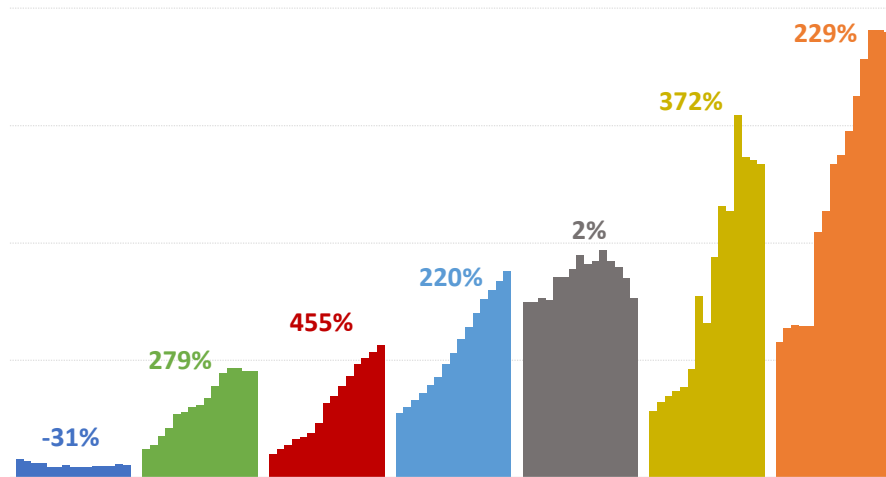
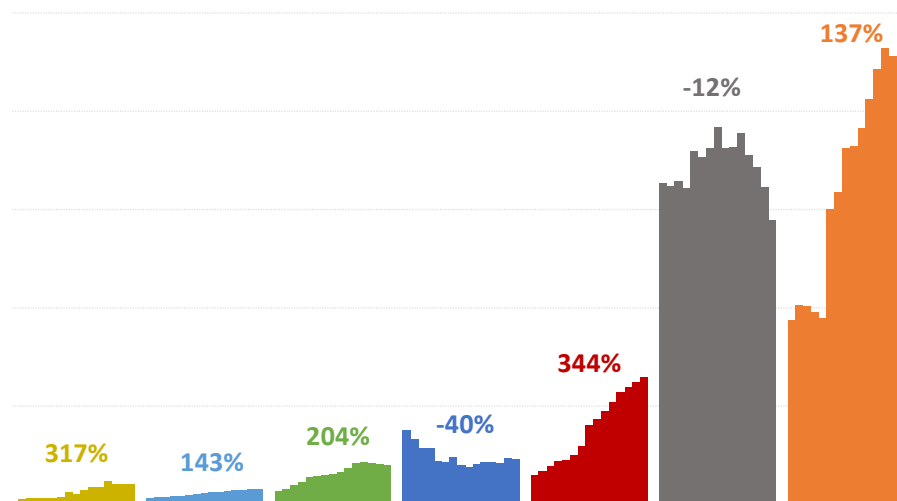
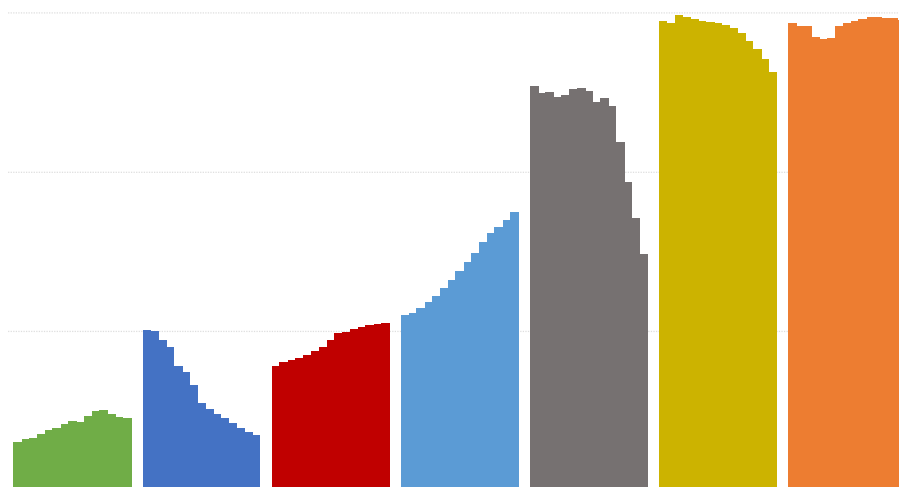


Figure 12: Soluble coffee consumption per capita (population aged 15 and above)



C. Market segment comparison

Figure 13: Share of soluble coffee in total consumption 2003-2017



IV. CONCLUSIONS AND OUTLOOK

Figure A1. MFN tariff level for coffee, 2017

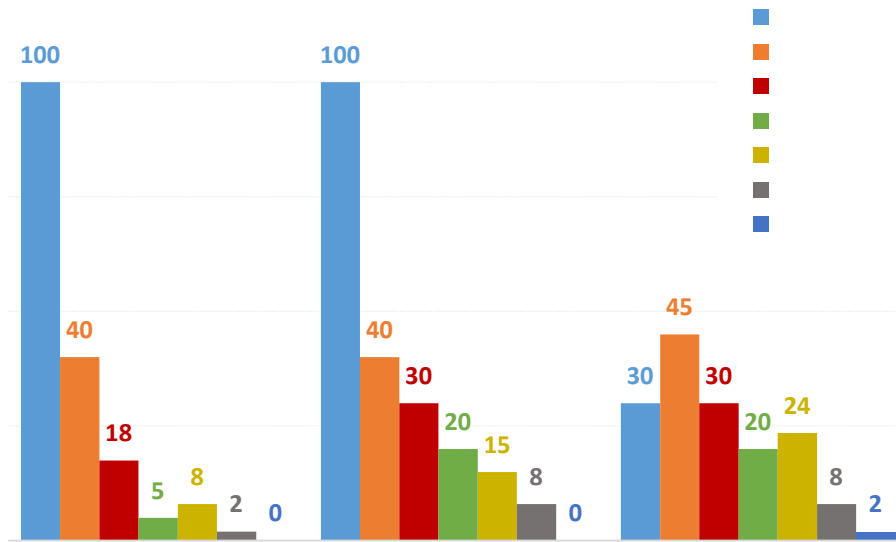


Figure A2. Inter-trade South and East Asia 2012-2016

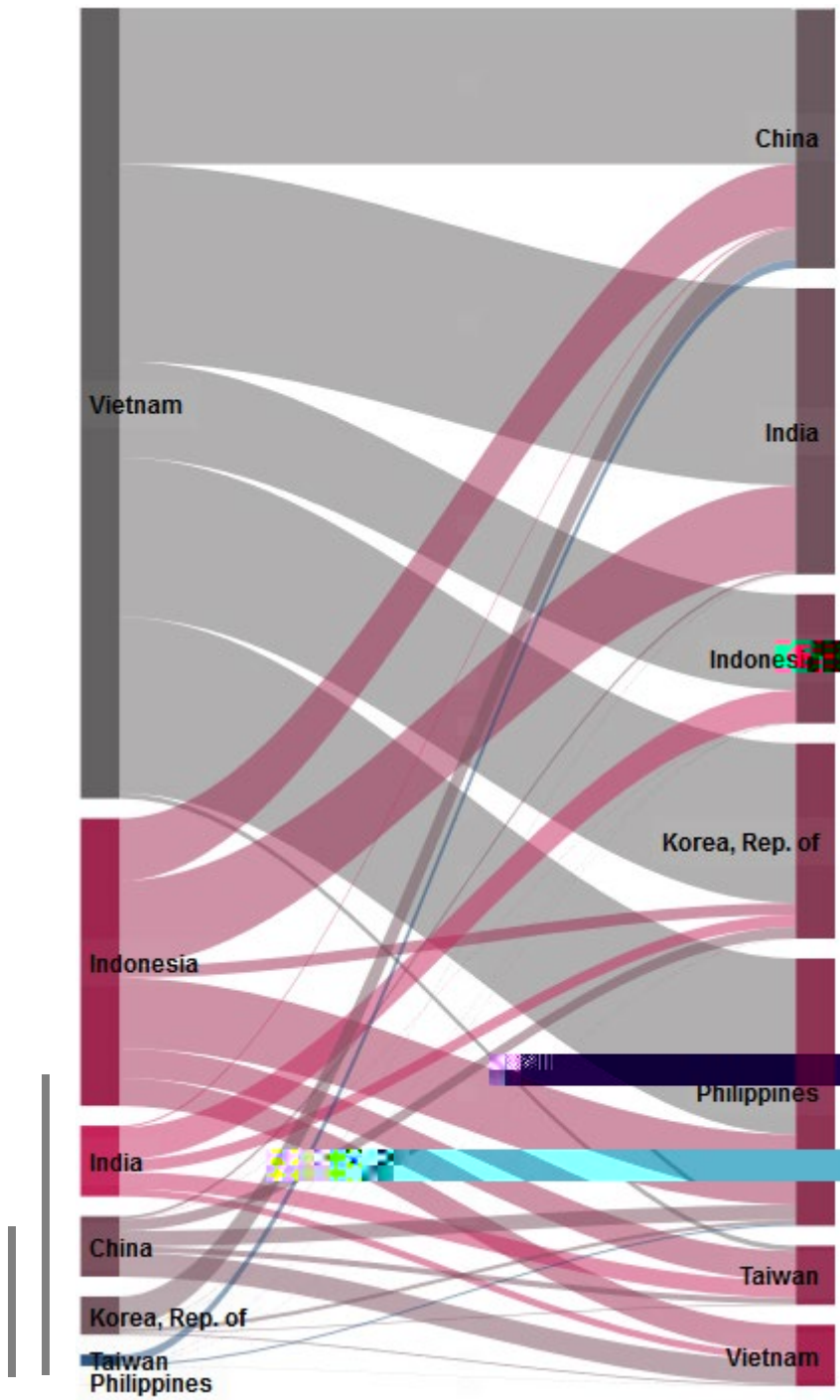


Figure A3. Inter-trade South and East Asia by form of coffee 2012-2016

